

# B4U

SPARKLING  
GLAMOROUS  
STYLISH  
JUST LIKE YOU  
FRESH START

*A* Fashion  
**FIESTA**



Odeshi  
Volume 1.2





## REGAL REMINISCE

Indulge yourself with a collection of mesmerizing ethnic collection.  
This range captures the attention of everyone wherever you go,  
thus making every moment a priceless memory.

# ETHNIC ENCHANTMENT

**B4U**

Beautiful myriad of colours for  
the celebration of upcoming  
festive season for the stunning  
& beautiful Ladies of all ages  
keeping in mind the affordability  
factor.



# FASHIONABLE ROUND THE CLOCK



It's time to display your full array of simplistic excellence as you sway in this wonderful attire during the festivities.  
The fabulous mix of lovely and lush colours and graceful designs are sure to be admired.

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THE ULTIMATE SURPRISE

Super soft feel fabrics with  
never before seen designs,  
lift season's fashion to a whole  
new level.



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A full-page photograph of a woman standing in an outdoor setting. She is wearing a maroon, knee-length dress with a wide, flared skirt. The dress features intricate gold-colored floral embroidery on the bodice and small floral motifs on the hem. She is also wearing a matching maroon dupatta with similar embroidery. She has long dark hair and is wearing large, dangling red and gold earrings. She is posing with one hand on her hip and the other touching the floor. The background consists of light-colored stone walls and a wooden door.



SUMMER BREAK

Indulge in mesmerizing hues with  
our premium collection where soft,  
easy cottons are enhanced with  
a pulsating ray of colors that  
define season's perfection.

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The Collection draws design and colour inspiration from nature and its surroundings while incorporating the rich traditions of the East.



CAPTIVATING LUXURY



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# MAXIMUM IMPACT

It's time to display your full array of simplistic excellence as you sway in this wonderful attire during the festivities. The fabulous mix of lovely and lush colours and graceful designs are sure to be admired.



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